

Horst Shewmaker Earns Better Business Bureau Accreditation

August 24, 2026

ALPHARETTA, GA - August 24, 2026 -

Horst Shewmaker, LLC, an Alpharetta personal injury law firm, has confirmed its Better Business Bureau accreditation alongside its Best of Georgia 2025 recognition from the Georgia Business Journal, forming a dual consumer-facing credential stack that reflects both the firm's client-service standards and its standing within the North Fulton County and Metro Atlanta community.

BBB accreditation is a designation awarded to businesses that meet the Better Business Bureau's standards for trust, including a commitment to making a good faith effort to resolve consumer complaints, transparency in business practices, and honest advertising. For a firm that handles some of the most significant legal matters in a client's life, those standards represent the baseline of accountability that personal injury clients deserve. The Best of Georgia 2025 recognition, a reader and editorial honor, adds a measure of community standing to that consumer trust designation.

Since its 2019 founding, the firm has grown to a five-attorney team and has collectively recovered more than \$30 million for Georgia personal injury clients. The team includes Michael W. Horst, Zachary S. Shewmaker, Jarrett L. Miller, Torrie L. Dale, and Valerie Jane Pallos, who was sworn in to the Supreme Court of Georgia in October 2025 by Justice Ellington. Dale has been selected as a Super Lawyers Rising Star for five consecutive years, from 2022 through 2026, a record of peer recognition that parallels the firm's consumer-facing accreditation.

"Better Business Bureau accreditation reflects the standards that personal injury clients should expect from any firm handling their most important legal matter," said Zachary S. Shewmaker, Attorney at Horst Shewmaker, LLC. "Transparent practices, good-faith resolution, and honest communication are the baseline, not the exception. Pairing that accreditation with the Best of Georgia 2025 recognition reflects the same commitment to client standards that Torrie Dale's five consecutive Rising Stars selections reflect in peer standing. Adding Valerie Pallos to the team in October 2025 is part of a sustained effort to build a group that

earns both consumer and peer recognition at the same time."

The accreditation carries added weight in the current legal environment. Georgia Senate Bill 68, in effect since April 21, 2025, changed how medical damages are calculated, how fault is apportioned, and how non-economic damages are argued in personal injury cases. Those changes make transparent, client-responsive representation more consequential for Alpharetta car accident and personal injury victims navigating the post-SB 68 landscape. The recognition can be reviewed through the firm's profile at Horst Shewmaker Better Business Bureau.

Horst Shewmaker, LLC is a BBB-accredited personal injury law firm based in Alpharetta, Georgia, recognized as Best of Georgia 2025 and serving clients throughout North Fulton County, Metro Atlanta, Augusta, and statewide Georgia. The firm's five attorneys ? Michael W. Horst, Zachary S. Shewmaker, Jarrett L. Miller, Torrie L. Dale, and Valerie Jane Pallos ? have recovered more than \$30 million for clients in car accidents, truck accidents, motorcycle crashes, and other personal injury matters. All cases are handled on a contingency fee basis with no upfront costs and free case evaluations available 24 hours a day.

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For more information about Horst Shewmaker, LLC, contact the company here: Horst Shewmaker, LLC Zachary S. Shewmaker 6785627714 info@horstshewmaker.com 10745 Westside Way Suite 165, Alpharetta, GA 30009

Horst Shewmaker, LLC

Horst Shewmaker, LLC is a highly specialized personal injury law firm based in Alpharetta, Georgia, serving clients throughout the state. Horst Shewmaker is dedicated to providing personalized and empathetic legal representation.

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