



Bay Area Web Design Company, Boomcycle Digital Marketing, Enhances Digital Services Portfolio

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SAN RAMON, CA - November 03, 2025 -

Boomcycle Digital Marketing, a Bay Area web design company, announces the expansion of its digital services portfolio to address evolving market demands for integrated online marketing solutions. The San Ramon-based firm marks two decades of operations with updated service offerings that combine web development with search engine optimization and digital marketing strategies.

The company has restructured its service delivery model to incorporate artificial intelligence tools and data analytics into its web design process. This development follows industry trends showing that many businesses now require integrated digital marketing services rather than standalone web development, according to recent market research.

"The web has fundamentally changed how businesses connect with customers," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "We have adapted our services to address these changes by integrating SEO considerations from the initial design phase and providing clients with performance metrics

through our Marketing Intelligence System."

The expanded services include web design and development, search engine optimization, Google Maps marketing, content marketing, social media management, and Google Ads management. The company's Marketing Intelligence System provides clients with performance data across marketing channels, enabling budget allocation based on measurable outcomes.

The Bay Area web design company approaches web design by incorporating search engine requirements during the development phase rather than as an afterthought. This methodology addresses common industry challenges where websites fail to achieve visibility despite significant design investments. The company reports that this integrated approach has become standard practice among digital agencies serving enterprise clients.

The firm's SEO Hyper-Optimization service employs white hat strategies to improve search engine rankings while maintaining compliance with Google's webmaster guidelines. This service addresses the growing complexity of search algorithms and the need for technical expertise in website optimization.

"Businesses face increasing competition for online visibility, with Google processing over 8.5 billion searches daily," added Victor. "Our role involves helping clients navigate technical requirements while ensuring their websites effectively communicate their value to potential customers."

The company serves clients across multiple sectors, including B2C companies, enterprises, and startups. Geographic service areas extend from the San Francisco Bay Area to markets including Los Angeles, Boston, and New York. The firm operates from its San Ramon headquarters, where it employs specialists in web development, SEO, content creation, and digital advertising.

Boomcycle Digital Marketing was established in 2004 as a web design firm and has since expanded into comprehensive digital marketing services. The company focuses on measurable outcomes and data-driven strategies, serving businesses seeking to establish or enhance their online presence. The firm's client base includes organizations ranging from local businesses to national brands requiring coordinated digital marketing campaigns.

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For more information about Boomcycle Digital Marketing, contact the company here: Boomcycle Digital Marketing David Victor (925) 222-5221 hello@boomcycle.com 111 Deerwood Rd STE 200, San Ramon, CA 94583

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{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":

["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18","https://www.wikidata.org/wiki/Q796073"]},
{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":

["http://en.wikipedia.org/wiki/Mobile_app","https://www.google.com/search?q=Mobile+app&kgmid=/m/0h94y36","https://www.wikidata.org/wiki/Q620615"]},
{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs":

["http://en.wikipedia.org/wiki/Web_analytics","https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6","https://www.wikidata.org/wiki/Q10719477"]},
{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital

technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs": ["http://en.wikipedia.org/wiki/Responsive_web_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs": ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs": ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs": ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "sameAs": ["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs": ["http://en.wikipedia.org/wiki/Alt_attribute", "https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1", "https://www.wikidata.org/wiki/Q1067764"]},

{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from

handheld mobile devices through a mobile or other wireless network", "sameAs":
["http://en.wikipedia.org/wiki/Mobile_web","https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshmq","https://www.wikidata.org/wiki/Q1043805"]},

{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs":
["http://en.wikipedia.org/wiki/Search_advertising","https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t","https://www.wikidata.org/wiki/Q844880"]},

{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs":
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{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs":
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{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs":
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{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs":
["http://en.wikipedia.org/wiki/Backlink","https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg","https://www.wikidata.org/wiki/Q373952"]},

{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs":
["http://en.wikipedia.org/wiki/Analytics","https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9","https://www.wikidata.org/wiki/Q485396"]},

{"@type": "Thing", "name": "HTML5", "sameAs":
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{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs":
["http://en.wikipedia.org/wiki/Search_engine_optimization","https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_","https://www.wikidata.org/wiki/Q180711"]},

{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs":
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{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google",

"sameAs":

["http://en.wikipedia.org/wiki/Google_Analytics","https://www.google.com/search?q=Google+Analytics&kgmid=/m/08w9_f","https://www.wikidata.org/wiki/Q220577"]},

{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},

{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},

{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},

{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs":

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{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},

{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},

{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj","https://www.wikidata.org/wiki/Q327349"]},

{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","htt

ps://www.wikidata.org/wiki/Q4118228"]},

{"@type": "Thing", "name": "Online advertising", "description": "form of advertising", "sameAs":
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id=/m/05b1rx","https://www.wikidata.org/wiki/Q624902"]},

{"@type": "Thing", "name": "Pay-per-click", "description": "Internet advertising model", "sameAs":
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gq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary
of Alphabet inc.", "sameAs":
["http://en.wikipedia.org/wiki/Google","https://www.google.com/search?q=Google&kgmid=/m/045c7b","https://
www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search
engine listings, rather than through paid advertisements", "sameAs":
["http://en.wikipedia.org/wiki/Organic_search_results","https://www.google.com/search?q=Organic+search+re
sults&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to
clicking on a search engine optimized search result, marketing promotion, marketing email, or an online
advertisement", "sameAs":
["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/08
2v2_","https://www.wikidata.org/wiki/Q1494741"]},

{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA",
"sameAs":
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%28California%29&kgmid=/m/025x7t","https://www.wikidata.org/wiki/Q399996"]},

{"@type": "Thing", "name": "Email", "description": "electronic changing digital messages between a network",
"sameAs":
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wikidata.org/wiki/Q9158"]},

{"@type": "Thing", "name": "Customer satisfaction", "description": "provides a leading indicator of consumer
purchase intentions and loyalty", "sameAs":
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n&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

{"@type": "Thing", "name": "Competition", "description": "rivalry where multiple parties strive for a goal which
cannot be shared", "sameAs":
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,"https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that
from which data and knowledge can be derived", "sameAs":

["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","https://www.wikidata.org/wiki/Q11028"]},

{"@type": "Thing", "name": "Alamo, California", "description": "census designated place in Contra Costa County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Alamo","_California","https://www.google.com/search?q=Alamo%2C+California&kgmid=/m/0qyj5","https://www.wikidata.org/wiki/Q241598"]},

{"@type": "Thing", "name": "Web development", "description": "development of a website for the Internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_development","https://www.google.com/search?q=Web+development&kgmid=/m/02wdy8","https://www.wikidata.org/wiki/Q386275"]},

{"@type": "Thing", "name": "Twitter", "description": "American social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Twitter","https://www.google.com/search?q=Twitter&kgmid=/m/0289n8t","https://www.wikidata.org/wiki/Q918"]},

{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs": ["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076gwp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},

{"@type": "Thing", "name": "Strategy", "description": "high-level plan to achieve objectives in uncertain conditions", "sameAs": ["http://en.wikipedia.org/wiki/Strategy","https://www.google.com/search?q=Strategy&kgmid=/m/07b7r","https://www.wikidata.org/wiki/Q185451"]},

{"@type": "Thing", "name": "WordPress", "description": "content management system", "sameAs":

["http://en.wikipedia.org/wiki/WordPress","https://www.google.com/search?q=WordPress&kgmid=/m/02vtpl","https://www.wikidata.org/wiki/Q13166"]},

{"@type": "Thing", "name": "Click-through rate", "description": "percentage of views on a certain web page that made a desired click", "sameAs": ["http://en.wikipedia.org/wiki/Click-through_rate","https://www.google.com/search?q=Click-through+rate&kgmid=/m/06jmb1","https://www.wikidata.org/wiki/Q1100934"]},

{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},

{"@type": "Thing", "name": "LinkedIn", "description": "American social networking website for people in professional occupations", "sameAs": ["http://en.wikipedia.org/wiki/LinkedIn","https://www.google.com/search?q=LinkedIn&kgmid=/m/03vgrr","https://www.wikidata.org/wiki/Q213660"]},

{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},

{"@type": "Thing", "name": "Yelp", "description": "local directory service", "sameAs": ["http://en.wikipedia.org/wiki/Yelp","https://www.google.com/search?q=Yelp&kgmid=/m/0bngkg","https://www.wikidata.org/wiki/Q2299611"]},

{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkh","https://www.wikidata.org/wiki/Q376835"]},

{"@type": "Thing", "name": "Web 2.0", "description": "World Wide Web sites that use technology beyond the static pages of earlier Web sites", "sameAs": ["http://en.wikipedia.org/wiki/Web_2.0","https://www.google.com/search?q=Web+2.0&kgmid=/m/05b058","https://www.wikidata.org/wiki/Q131164"]},

{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},

{"@type": "Thing", "name": "Web browser", "description": "software application for retrieving, presenting, and

traversing information resources on the World Wide Web", "sameAs":
["http://en.wikipedia.org/wiki/Web_browser", "https://www.google.com/search?q=Web+browser&kgmid=/m/082hp", "https://www.wikidata.org/wiki/Q6368"]},

{"@type": "Thing", "name": "Dashboard (business)", "sameAs":
["http://en.wikipedia.org/wiki/Dashboard_(business)", "https://www.google.com/search?q=Dashboard+%28business%29&kgmid=/m/0bmrb3", "https://www.wikidata.org/wiki/Q4343952"]},

{"@type": "Thing", "name": "Duplicate content", "description": "content that appears on more than one web page", "sameAs":
["http://en.wikipedia.org/wiki/Duplicate_content", "https://www.google.com/search?q=Duplicate+content&kgmid=/m/055z3qr", "https://www.wikidata.org/wiki/Q1129516"]},

{"@type": "Thing", "name": "Marketing", "description": "study and process of promoting, distributing, and selling products or services to customers", "sameAs":
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{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":
["http://en.wikipedia.org/wiki/Social_media", "https://www.google.com/search?q=Social+media&kgmid=/m/0fch0p", "https://www.wikidata.org/wiki/Q202833"]},

{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":
["http://en.wikipedia.org/wiki/Keyword_research", "https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87", "https://www.wikidata.org/wiki/Q6398555"]},

{"@type": "Thing", "name": "Website", "description": "set of related web pages served from a single web domain", "sameAs":
["http://en.wikipedia.org/wiki/Website", "https://www.google.com/search?q=Website&kgmid=/m/085n4", "https://www.wikidata.org/wiki/Q35127"]},

{"@type": "Thing", "name": "Advertising", "description": "form of communication for marketing, typically paid for", "sameAs":
["http://en.wikipedia.org/wiki/Advertising", "https://www.google.com/search?q=Advertising&kgmid=/m/011s0", "https://www.wikidata.org/wiki/Q37038"]},

{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs":
["http://en.wikipedia.org/wiki/Competitor_analysis", "https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm", "https://www.wikidata.org/wiki/Q624630"]},

{"@type": "Thing", "name": "Business marketing", "description": "Marketing practice", "sameAs":
["http://en.wikipedia.org/wiki/Business_marketing", "https://www.google.com/search?q=Business+marketing&kgmid=/m/0bvyy7", "https://www.wikidata.org/wiki/Q350884"]},

{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas", "_California", "https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z", "https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "https://www.google.com/search?q=Web+design&kgmid=/m/086df", "https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)", "https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5", "https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f", "https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y", "https://www.wikidata.org/wiki/Q1583910"]},

{"@type": "Thing", "name": "Negative keyword", "sameAs": ["http://en.wikipedia.org/wiki/Negative_keyword", "https://www.google.com/search?q=Negative+keyword&kgmid=/m/0k2l0f4", "https://www.wikidata.org/wiki/Q17071028"]},

{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"]},

{"@type": "Thing", "name": "Communication", "description": "act of conveying intended meaning", "sameAs": ["http://en.wikipedia.org/wiki/Communication", "https://www.google.com/search?q=Communication&kgmid=/m/01lh", "https://www.wikidata.org/wiki/Q11024"]},

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{"@type": "Thing", "name": "Small business", "description": "private business with relatively small number of employees, capital, or revenue", "sameAs": ["http://en.wikipedia.org/wiki/Small_business", "https://www.google.com/search?q=Small+business&kgmid=/m/01pdc4", "https://www.wikidata.org/wiki/Q1109680"]},

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{"@type": "Thing", "name": "Consultant", "description": "professional who provides advice in their specific field of expertise; for property consultant use Q124728671; for adviser who is part of leadership use Q2994387", "sameAs": ["http://en.wikipedia.org/wiki/Consultant", "https://www.google.com/search?q=Consultant&kgmid=/m/02n9jv", "https://www.wikidata.org/wiki/Q15978655"]},

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fornia&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

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{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcvs","https://www.wikidata.org/wiki/Q866"]},

{"@type": "Thing", "name": "Nvidia", "description": "American multinational technology company", "sameAs": ["http://en.wikipedia.org/wiki/Nvidia","https://www.google.com/search?q=Nvidia&kgmid=/m/09rh_","https://www.wikidata.org/wiki/Q182477"]},

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9y1k","https://www.wikidata.org/wiki/Q32635"]},

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