



## **IntroDrink Expands Swiss Wellness Portfolio with Enhanced Supplements Range**

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IntroDrink, the Swiss online shop for premium natural health products, has expanded its comprehensive portfolio of dietary supplements and natural cosmetics to meet growing consumer demand for science-backed wellness solutions across Switzerland.

The expansion encompasses multiple product categories including immune system support, fitness performance nutrition, beauty and anti-aging formulations, detoxification aids, sleep optimization products, and natural cosmetics. This development reflects the increasing preference among Swiss consumers for natural, bioavailable nutritional supplements over synthetic alternatives.

The enhanced product range features carefully selected ingredients known for their efficacy and purity. Immune support offerings include vitamin C, zinc, beta-glucan, echinacea, propolis, elderberry, and quercetin. Performance nutrition products incorporate creatine, BCAA, L-carnitine, L-glutamine, L-arginine, amino acids, protein, and electrolytes. Beauty and anti-aging solutions feature collagen, hyaluronic acid,

biotin, OPC, astaxanthin, CoQ10, and specialized beauty formulas.

IntroDrink vitamins represent a cornerstone of the expanded portfolio, with offerings including D3+K2 combinations, B12, B-complex formulations, vitamin C from acerola, vitamin E, vitamin A, folate, and vitamin K2. Each product undergoes rigorous testing to ensure optimal bioavailability and purity standards that Swiss consumers expect from premium supplements.

The expansion comes as the Swiss wellness market continues to evolve, with consumers increasingly prioritizing preventive health measures and natural alternatives to conventional products. IntroDrink's focus on premium quality, bioavailability, and scientific backing positions the company to serve this growing market segment.

The company has also strengthened its position in the relaxation and sleep support category. IntroDrink natural sleep aids now include melatonin, ashwagandha, valerian, passionflower, 5-HTP, L-theanine, and the proprietary Relax X8 formula. These products address the growing need for natural solutions to stress management and sleep quality improvement among Swiss professionals and families.

Adaptogenic herbs and functional mushrooms have been integrated into the product line, featuring curcumin, rhodiola, maca, cordyceps, reishi, lion's mane, ginkgo, and ginger shots. These additions reflect current scientific research on natural compounds that support the body's stress response and cognitive function.

The natural cosmetics division has expanded to include tallow-based skincare products, traditional Aleppo soap, shea butter, argan oil, jojoba oil, and lavender lotion. These products complement the internal wellness supplements by providing external care using traditional, natural ingredients.

Superfoods remain an essential component of the IntroDrink portfolio, with manuka honey, barley grass, acai, moringa, hemp protein, chia seeds, coconut oil, and olive oil available for customers seeking nutrient-dense whole food supplements. The company has also introduced curated wellness bundles targeting specific health goals, including immune power, beauty glow, detoxification, and energy enhancement.

IntroDrink operates as a specialized online retailer focused on premium natural supplements, vitamins, superfoods, and natural cosmetics for the Swiss market. The company emphasizes product purity, bioavailability, and scientific validation while maintaining a comprehensive educational platform that provides evidence-based health information to consumers throughout Switzerland.

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For more information about IntroDrink.ch, contact the company here: [IntroDrink.chkontakt](mailto:IntroDrink.chkontakt@introdrink.ch) (at)

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## **IntroDrink.ch**

*Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at [introdrink.ch](https://introdrink.ch).*

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